

Nina Fleming

Operations Manager



EDUCATION

Prairie View A&M University

Bachelor of Arts in Marketing

University of Maryland

Master of Business Administration



SUMMARY OF ROLE & RESPONSIBILITIES

Project Manager for Stakeholder /Community Outreach

Nina Fleming specializes in designing engagement architectures that reach traditionally underserved communities and translate their input into actionable policy recommendations. Her work on transit-focused projects like the Stone Mountain LCI and MARTA Clayton County initiatives has honed her expertise in making complex transportation concepts accessible to diverse audiences. Nina's strength lies in developing innovative outreach methodologies that will capture authentic community perspectives on carbon reduction strategies, particularly from communities disproportionately impacted by traffic risks. Her analytical approach ensures engagement data directly informs the prioritized strategies and Quick Guide development required by the RFP. Nina's portfolio includes ARC's MPO Community Engagement Assistance project, where she developed equity-centered engagement approaches specifically designed to connect with organizations serving key underserved populations.

- West End CID
- Assembly CID
- Stone Mountain LCI Project
- MARTA Clayton County Transit Initiative

Relevant Project Experience

West End Community Improvement District (CID) and Assembly Community Improvement District (CID)

- Led board meeting planning, agenda development, and stakeholder communications.
- Coordinated with local government staff, business owners, and community organizations to align public safety strategies.
- Conducted outreach and engagement to gather resident and business perspectives on community safety priorities.
- Oversaw research and analysis to support CID decision-making and reporting.
- Provided communication support, ensuring stakeholders were informed and engaged throughout the process.

MARTA Clayton County Transit Initiative

- Designed and implemented community engagement strategy to inform Clayton County transit expansion.
- Coordinated and facilitated community events, listening sessions, and meetings with elected officials.
- Managed event logistics, communications, and outreach to ensure community participation.

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- Captured and analyzed community input for inclusion in project planning and reporting.
- Coordinated stakeholder engagement.

Stone Mountain Livable Centers Initiative (LCI) Project

- Designed and executed public involvement strategy, focusing on inclusivity and accessibility.
- Conducted survey development, distribution, and data collection to capture resident and stakeholder input.
- Led community outreach, including charrettes and open houses, to translate technical planning concepts into clear and actionable information.
- Synthesized community data into findings that informed final recommendations for the LCI plan.